

[A. F. Kehr]

S241 DUP

NAME OF WORKER Bessie Jollenston ADDRESS Ogallala, Nebr.

DATE SUBJECT Folklore

NAME AND ADDRESS OF INFORMANT A. F. [Kehr?]

In 1914, Mr. A. F. [Kehr?] began his career, by opening the first picture show in Ogallala. He christened his [show?] the "[Gem?]" which was located to the building now occupied by Green [Lees?] Clothing Store. For awhile he used bridge planks, nail kegs and "what have you," for extra seats, and gave the community the very best pictures available. Mr. [Kehr?] kept up with the moving picture industry by installing the latest equipment available from time to time.

The first two years having been a great success, Mr. [Kehr?] moved one block south, installing new equipment, and also increasing the seating capacity to 150. The name was changed to "The Princess."

In January, 1936, the [Kehr?] family opened the "Prairie," a luxurious theatre and one of the finest in the country, with all the very latest and most practical equipment money could buy. We pride Mr. [Kehr's?] theatre as being on an equal with the theatres in the larger cities.

Many of the pictures are shown here before release dates in Omaha and Denver. [???

The building, constructed of [Endicott?] and [Faremall?] brick, is 50 by 120 feet; the [stage?] is 20 by 30 [feet?], with two curtains, one blue and one gold with [Demask?]

Library of Congress

stripes. The 552 comfortable seats are upholstered in black leather and black and rust velour.

The roomy balcony will seat 56.

In the front part of the building on the second floor are the lounges, the office, and the projecting room.

The sound equipment is the new R. C. A. [Victor?] Photophone high fidelity, the same equipment in the two super theaters in Rockefeller Center, New York City. The R. K. O. [Masy?] and the worlds largest and meet modern equipped show house in the world, the Radio City Music Hall.

The high fidelity reproduces the human voice without the mechanical tones which are so lacking in character.

The temperature and humidity is maintained by a system of automatic dampers and thermostats.